

I'm a lead designer / design leader with a knack for editorial product.

I love making things that help people make things, and I thrive in places where smart people join forces to solve gnarly challenges.

I'm a delivery accelerant and a relationship curator.

#### **PORTFOLIO**

jonakland.com

### **EDUCATION**

Massachusetts College of Art and Design BFA, Communication Design

University of Vermont BA, Environmental Studies (English minor)

General Assembly
User Experience Design
Front-End Development

#### **DROP A LINE**

jonakland@gmail.com (617) 833-3352 linkedin.com/in/jonakland/ @jonakland **DockYard** 2021–present / dockyard.com

**Assoc. Director of Product Design** 

Hybrid role at a growing digital consultancy as design leader and principal product designer, working closely with client stakeholders, product owners, and engineers.

I lead cross-functional, collaborative teams to establish holistic product strategies, assemble purpose-built and sustainable design systems, run ambitious, peoplecentered projects, and build inspired, durable, user-focused software.

Design Manager (2022), Senior Product Designer (2021)

# MIT Technology Review 2016–2020 / technologyreview.com

**Senior Editorial Product Designer** 

Led product and editorial experience design at independent media company. Worked across editorial, audience, publishing, design, product teams building reader-oriented products and features, internal newsroom systems and tools.

### **Studio work** 2000-2016

**Editorial Designer** 

Fulltime and contract print and digital editorial design with magazines, publishers, studios, small teams: extended affiliation with weird-jazz magazine *Signal to Noise*; client projects with Leone Design, Moth, Studio E, other Boston-area outfits; two years inhouse at Massachusetts Institute of Technology and *MIT Spectrum*.

# Boston Society of Architects / AIA 2004–2012 / architects.org

Designer, Director, Editor, Publisher

Designed publications and websites for nonprofit design organization. Served as associate editor, then publisher of *Architecture Boston* magazine; oversaw creative teams, directed content strategy across mediums with editor, editorial board.

## Foundation on Economic Trends 1997–2000 / foet.org

**Editorial Researcher** 

Conducted research in support of two nonfiction international bestsellers written by economist Jeremy Rifkin: *The Biotech Century* and *The Age of Access*.